

**For Immediate Release  
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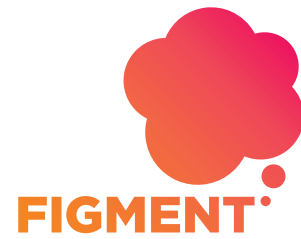
**A weekend of free public interactive art on the Rose Kennedy  
Greenway  
FIGMENT Boston - June 04-05, 2011**

**Boston, MA -- FIGMENT Boston 2011**, a celebration of the limitless possibilities of participatory art and creative culture, is returning to the city for its second year. On **June 4-5, 2011** at the **Rose Kennedy Greenway** in downtown Boston, FIGMENT Boston comes alive with original interactive projects from over 80 artists.

Visitors to FIGMENT Boston 2011 can expect to participate in art in every conceivable medium. Four music areas, including the Sustainable Sound stage where audience members must pedal a bicycle generator to provide sound to the band, will provide the soundtrack to multiple dance performances and workshops. Participants are invited to join in sidewalk chalking, learn to hula-hooping, dance as in a group skirt and experience art in a new way on urban parks stretching from Rowes Wharf to Chinatown.

“FIGMENT is about connecting Boston’s creative communities with the general public and inspiring them to discover the artist within,” says Jason Turgeon, Producer of FIGMENT Boston. “No one who attends is just a spectator. Everyone is a participant. No matter who you are, where you are from, or how old you may be, we are all artists.”

Free to attend and open to families and those of all ages, FIGMENT Boston 2011 is a non-commercial, volunteer-driven exploration into public art and community



collaboration. Everyone who attends FIGMENT Boston 2011 is a participant. Everyone has something to offer, and all are invited to participate in installation art, costuming, interactive performances, games, workshops, and anything else within their imagination.

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FIGMENT celebrates an abundance of creativity and passion, challenging artists and our communities to find new ways to create, share, think, and dream. FIGMENT Boston is a project of FIGMENT Project, Inc., a 501(c)3 non-profit organization. FIGMENT Boston is produced with support from the Rose Kennedy Greenway Conservancy, the designated stewards of the Rose Kennedy Greenway and site of FIGMENT Boston.